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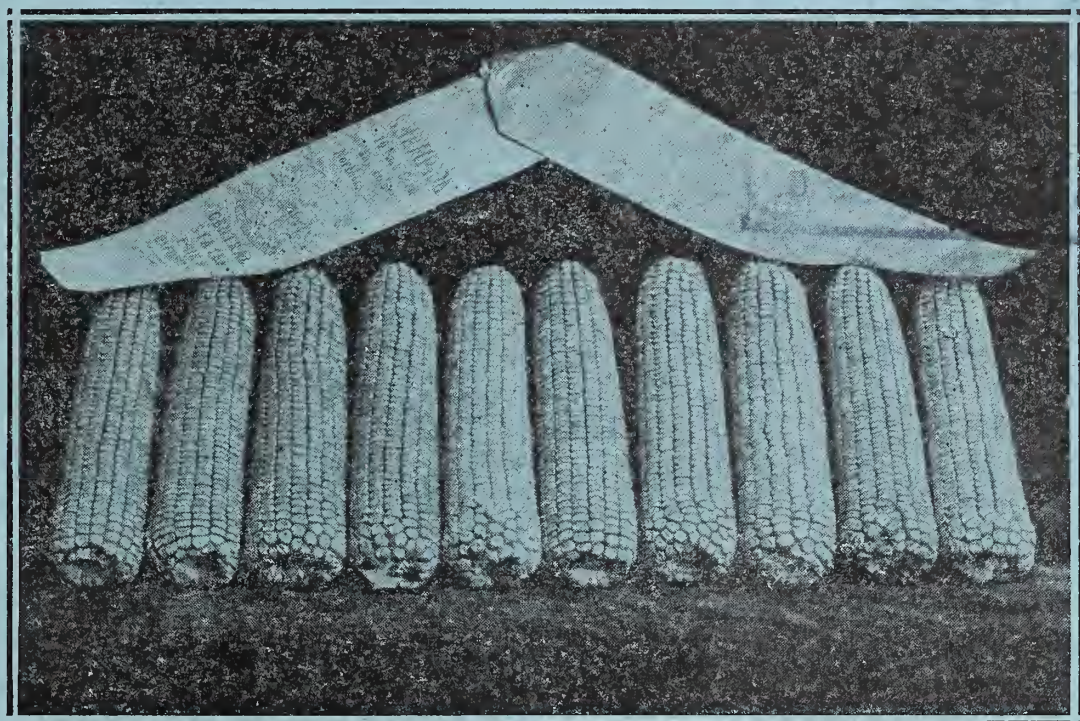
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# Annual Catalog

*Pedigreed and Certified*  
**Farm and Garden Seeds**



FIRST AND CHAMPION TEN EARS YELLOW DENT CORN  
AT CENTRAL STATES FAIR, AURORA, ILL., IN 1926

—GROWN BY—

## POPP & LANG SEED CO.

**GROWERS and SEED SPECIALISTS**

Office: Jefferson County Bank Building

Warehouse and Plant Opposite C. & N. W. Passenger Depot

**JEFFERSON** JEFFERSON COUNTY **WISCONSIN**

*"A Satisfied Customer is Our Best Advertisement"*

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# Greetings From Your Seedsmen

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Jefferson, Wis., Jan. 15, 1927.

Dear Friends and Customers:

In sending out this annual catalogue we wish to thank you very heartily for your continued patronage. We are pleased to state that we had a very successful business year, gaining many new friends and customers. All of our old patrons ordered from us and many new ones were added to our list. Shipment of seed went to Germany, Russia and other foreign countries for which we feel very proud.

As in former years, we are again specializing in "Registered" and Certified Seeds of all varieties and all our seed grains and corn were Field and Bin Inspected by the Wisconsin Experiment Association, and have been approved. Cheap seeds do not have a place in our business, as we handle only the very best grades that nature produces. We ask you to compare quality and our prices before buying your 1927 seed requirements.

We carry a complete line of all farm seeds in season and expect to keep it complete so as to give you excellent service and quality goods. We have added several seeds to our line this year, making our varieties more complete than ever before. Our garden seeds have also been increased.

Good seeds are the first essentials toward success in the agricultural industry and no farmer can afford to buy cheap seeds, as the best are none too good.

We invite you to our seed house and look over our stock, as customers are more pleased and satisfied when you have seen our line.

This book has been carefully written and we request that you read it as it contains descriptions and information of all our seeds.

After you have ordered your seeds and do not need this catalogue, kindly let your neighbor have it if he hasn't any and use it, or have your friends and neighbors order with you in a club order. You can save money by buying from us and all orders, whether large or small, will be given our best attention and will be highly appreciated.

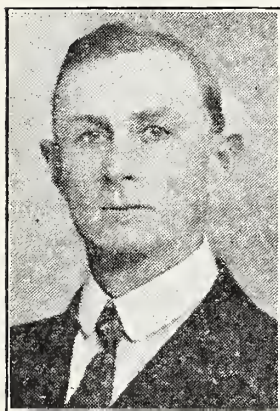
We sincerely hope the year 1927 will be a most successful one for all of us and the agricultural industry and may we have your continued seed business.

Yours very truly,

POPP & LANG SEED CO.

# Jefferson Seed Firm Gets Foreign Orders

Business of Popp & Lang Seed Co. Shows Steady Growth From Year to Year



Arthur O. Popp

R. H. Lang

[Members of The Wisconsin Agricultural Experiment Association.]

Jefferson county products and Jefferson's industries are becoming popular in foreign countries. This was again shown the past week when the Popp & Lang Seed Co. of this city received a large order for seeds from Prof. Roemer, Bureau of Plant Industry of Germany.

R. H. Lang, member of the firm, informs us that Jefferson seeds have been shipped to Transvaal, South Africa; Cairo, Egypt; Sydney, New South Wales; Italy, Roumania, Germany, Russia, Canada and all of the states.

Wisconsin is now the leading pure seed state in America. This has been made possible through the efforts of the Wisconsin Experiment Association and the rigid inspection of the State Seed Inspection Department.

Arthur O. Popp and R. H. Lang, prominent young farmers of the town of Aztalan, have had many years experience in the seed business, doing business separately for a number of years. About four years ago they joined forces and formed the Popp & Lang Seed Co., acquiring a large warehouse opposite the Northwestern depot. Their business has shown a steady and healthy growth each succeeding year, until now this

firm ranks with the best in the state.

As in former years, this firm is again specializing in registered and certified seeds of all varieties and all seed grains and corn were field and bin inspected by the Wisconsin Experiment Association and have been approved. Cheap seeds do not have a place in their business, as they handle only the very best grades that nature produces. They have added several seeds to their line this year, making their varieties more complete than ever before. They have also increased their stock of garden seeds.

All of their registered and certified seed grains and corn are grown by themselves on their own farms and on contract by neighboring farms. This enables them to supply only the best seed and to constantly keep in touch with the growers and supervise the methods of harvesting, inspection and handling of the crop.

Lang Homestead Farm, owned by Mr. Lang, is situated two miles north of Jefferson on highway 26. At this farm breeding work on Big Type Golden Glow corn is carried on every year. Registered No. 5 Swedish Select and Registered No. 19 White Cross oats are grown on this farm. Mr. Lang has taken a special course in agronomy at the College of Agriculture, University of Wisconsin, and each year goes to Madison to keep brushed up in his line.

Corn Valley Farm, owned by Mr. Popp, is located about four miles northwest of Jefferson. At this farm Registered No. 1 Wisconsin Wonder oats and Registered No. 19 White Cross oats are grown. Cold Resistant Golden Glow corn is also grown here, there has been considerable improvement noticed on this strain of corn. Mr. Popp is a graduate of the short course, College of Agriculture, University of Wisconsin, and he keeps well informed on all the new things in his line.

Messrs. Popp and Lang have taken many premiums at various fairs throughout the country. Their Golden Glow corn won the sweepstakes at the Wisconsin state fair, corn on stalks, in 1920 in competition with all other varieties. At the International show at Chicago it won eighth place. At the State Grain show at Madison it won first on ten ear samples in 1923. At the Wisconsin state fair in 1923, 1924 and 1925 their 50 ear sample of Golden Glow won first prize. These men are putting Jefferson on the map as a seed center.

[Reprinted from Jefferson Banner, Jefferson, Wis., of Feb. 11, 1926.]

## **LOCATION**

Our seed house is located in the city of Jefferson, the county seat of Jefferson County, and is opposite the Chicago & Northwestern Passenger Depot, being only one block from Main Street and the center of the city.

Jefferson is 50 miles west of Milwaukee, 30 miles east of Madison, 30 miles north of Janesville, and 15 miles south of Watertown. Jefferson is the intersection of State Highway No. 26 running from north to south and Highway No. 41 running east to west. All State Highways leading into Jefferson are concrete and customers can drive long distances to get their seeds directly from our warehouse and save the high freight rates. We will be pleased to see you.

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## **GUARANTEE**

We guarantee all seeds as represented and to prove entirely satisfactory in every way, but in no way will we be responsible for the crop. Upon arrival of seed, examine them and if not found satisfactory, return them and we will refund your money and all transportation charges which you paid.

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## **REFERENCES**

Jefferson County Bank, Jefferson, Wis.; Wisconsin Experiment Association, Madison, Wis.

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## **TERMS**

Terms are strictly cash with order. When cash is not included with your order, we will send C. O. D. with sight draft and bill of lading attached and all collection charges charged to the customers.

We will book your seed orders now, to be shipped at your option, if one-fourth of the amount is enclosed with your order, the balance to be paid at time of shipment.

All prices are subject to market changes and previous sale.

All prices are F. O. B. shipping point. If seeds are to be shipped prepaid or sent by parcel post enough money must be sent to cover such charges.

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## **BAGS**

Oats and barley is shipped in 2½ bushel size heavy jute sacks for which we charge 20 cents each. Clovers, alfalfa, wheat, timothy and seed corn are shipped in new cotton grain bags at 40 cents each.

Customers may send their own sacks by parcel post prepaid. Sacks for Soy beans, field peas and potatoes are free.

BE SURE to inclose money for bags or send your own bags for your seed shipment.

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## **WHOLESALE PRICES**

County Agents, Farm Bureaus and Co-Operative Farm Organizations who buy large quantities of seed are invited to write for wholesale prices, mentioning the quantity of seed you are in the market for.

## POPP & LANG KILN DRIED SEED CORN



We are pleased to offer again this year a very fine lot of kiln dried Wisconsin grown seed corn of high germination. Fire dried seed corn of good quality will again be scarce this year due to the early frost last fall that killed a large percentage of corn before it matured, and the undesirable weather at harvest time. The corn crop of 1926 had a high percentage of moisture and where seed corn was not taken care of properly a poor and weak germination will be found and seed corn will be scarce and high priced.

We specialize in the handling and curing of high grade seed corn and in fact it is the largest department of our seed business.

Both Lang Homestead and Corn Valley farms gained their seed reputation by their high grade and pedigreed seed corn they produced. We are one of the largest growers and distributors of certified seed corn in Wisconsin.

In our warehouse and dry kilns we have a drying capacity of over 2000 bushels of corn. We handle annually many hundred bushels of seed corn of all varieties, which is shipped to all states in the United States and some to foreign countries.

Our warehouse and dry kilns are modern equipped with power shellers and graders and all seed corn is of the very best type and quality. We handle seed corn of most varieties in ear, which is put in one bushel crates. Ear corn is higher priced than shelled corn, this being due to the cost of a special built crate which we use to ship ear corn in.

The seed corn business has come to stay and most farmers find it cheaper to buy seed corn than to go out in the fields in busy times to pick it and in many cases have no place to dry it.

We make a profession of the seed corn business and can sell you seed corn cheaper than you can produce it. It is the cheapest seed a farmer plants. All of our shelled corn is graded and is very even, can be used in an edge drop planter. The demand for seed corn is strong and prices will advance. Order early to be sure to get your seed corn before we are sold out.

Many sections in the corn belt States and in Wisconsin the seed corn was not taken care of last fall and these sections are all buyers of seed corn this year. Order your seed corn from Popp & Lang as our prices are reasonable and we say again to order early. We sell only home grown Wisconsin seed corn unless otherwise specified.



BIG TYPE GOLDEN GLOW CORN GROWN BY R. H. LANG

### **GOLDEN GLOW, WISCONSIN NO. 12 CORN**

Golden Glow is our favorite corn and is the most popular corn in Wisconsin. It is also becoming very popular in Illinois, Iowa, Minnesota and Michigan. It is a dent corn, in color soft yellow, uniform throughout, with a medium red cob. It has a crumbled indentation, not very rough, grows an average ear from 8 to 9½ inches long and a medium stalk. It is an early ripening corn maturing in about 110 days.

Golden Glow originated at the Wisconsin Experiment Sta-

tion in 1904. It is a cross between Toole's North Star and Wisconsin No. 8 corn. It carries the high yielding qualities of Toole's North Star and the earliness of the Wisconsin No. 8.

As a grain yielding corn Golden Glow has never been beaten in Wisconsin. It yielded 171 bushel per acre in Jefferson County in 1921.

Special attention has been given to the breeding of Golden Glow corn on our farms the past ten years toward improving the present strain of Golden Glow, and we are pleased to offer seed corn which has many years of breeding and selection for "Big Type" back of it and still is an early corn for the corn section of Wisconsin and other States. Our Golden Glow corn has won many prizes at professional shows, having won sweepstakes at the Wisconsin State Fair, "Corn on Stalks," in 1920 in competition with all other varieties. At the State Grain Show at Madison it won first on ten ear samples in 1923. At the Wisconsin State Fair in 1923, 1924 and 1925 our 50 ear sample of Golden Glow won first prize. At the Central State Fair, Aurora, Ill., our Golden Glow corn took first and sweepstakes prizes in the northern zone.

Golden Glow seed corn is in great demand and we are getting many orders from out of our State. Do not hesitate, but order your seed corn supply from us. We can save you money. Our Golden Glow is all Jefferson County grown, is field inspected and we guarantee the germination. Order early, as our stock will soon be sold out before the season is over.

**Prices:— $\frac{1}{2}$  bushel \$3.35; bushel \$6.50; 5 bushel or more \$6.40 per bushel. Bags extra at 40c each.**



FIELD OF COLD RESISTANT GOLDEN GLOW CORN GROWN BY A. O. POPP

### **COLD RESISTANT GOLDEN GLOW CORN**

Cold Resistant Golden Glow corn is just what its name indicates. It is bred from the ordinary Golden Glow, only that it is resistant to a colder temperature. It can be planted 10 days or 2 weeks earlier than other corn and thus lengthening the grow-

ing season of the corn. It is especially adapted to cold and unfavorable weather at planting time and if nipped by a frost will come right along. The Wisconsin Experiment Station, where this corn was produced, states that it has been most successful in the central and upper parts of Wisconsin and in regions of the same latitude, that it has produced wonderful and has moved the corn belt much farther north.

A large acreage of Cold Resistant corn is being planted every year and there has been a very good demand for this seed. We have a fine lot of Wisconsin grown Cold Resistant Golden Glow corn this year, grown from the original stock which came from the Experiment Station and would advise if you need corn to order early and get some of this frost resistant corn.

**Prices:— $\frac{1}{2}$  bushel \$3.35; bushel \$6.50; 5 bushel or more \$6.40 per bushel. Bags extra at 40c each.**

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### **MURDOCK YELLOW DENT CORN**

Murdock Yellow Dent corn is a large golden yellow corn somewhat later than Golden Glow. It has a rougher indentation, a longer kernel and grows a taller and more leafy stalk than the Golden Glow corn. It resembles the Silver King in type and confirmation of the ear, only that it is yellow in color. Murdock corn for grain is more adapted for southern Wisconsin and the corn belt States. In 1909 and 1910 it was the sweepstakes corn of the northern zone exhibited by a Jefferson County breeder who did much in developing the present strain of this corn. Our stock of Murdock is all home grown and is of extra fine quality.

We have Murdock seed which was well ripened this fall and through our drying facilities we were able to cure this seed corn so as to offer a very high grade of seed corn. Our stock of Murdock corn is all home grown and is of extra fine quality.

We recommend Murdock corn for Southern Wisconsin, Iowa, Illinois, and other corn belt states where high yielding and medium late corn varieties are desired.

**Prices:— $\frac{1}{2}$  bushel \$3.35; bushel \$6.50; 5 bushel or more \$6.40 per bushel. Bags extra at 40c each.**

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### **SILVER KING, WISCONSIN NO. 7 CORN**

Silver King is the most popular white corn in Wisconsin and other States. It originated at the Wisconsin Experiment Station in 1904, the original stock seed coming from Iowa. It is adapted for almost all soils, being noted for its vigorous growth and large leafy stalk which is valuable for the silo. Silver King is a beautiful white corn, has a white cob, and is a great yielder, having a record of 137 bushel per acre. It ripens quite early and is a dependable white corn for the crib. Considerable comments have been published in regard to experiments made with white corn, saying it does not have the vitamine content that yellow corn has, and that hogs will not thrive so well on white corn. We believe that hogs, the same as other stock must have a balanced ration to be profitable. If fed corn alone they would not be profitable were it yellow or white corn. Hogs need pasture and skim milk or whey, also a grain ration, and if white corn is used in a balanced ration it will feed hogs as profitable as any corn

grown. Silver King corn is the greatest corn known to the world for silage. It fills your silo with a combination of grain and roughage and not a big percentage of water. It is a corn that will produce more tons of feed per acre than any other native corn, with equal feeding qualities. It is a favorite among Wisconsin farmers and other States. Wisconsin's Silver King corn is now being grown in the Valley of the Nile in Egypt and stands foremost there among other corn.

We have a fine lot of Silver King seed corn to offer this year. It is all Wisconsin grown, was well ripened and well dried, and has a high germination. We recommend it most emphatically for both silo and crib.

**Prices:—** $\frac{1}{2}$  bushel \$3.35; bushel \$6.50; 5 bushel or more \$6.40 per bushel. Bags extra at 40c each.

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### **EARLY YELLOW DENT, WISCONSIN NO. 8 CORN**

Wisconsin No. 8 corn is a yellow dent corn similar to Golden Glow, only smaller in size and earlier. This variety was developed from the Minnesota No. 13 at the Wisconsin Experiment Station and has been greatly improved. By careful selection the ears and kernels have been lengthened without sacrificing its earliness. This corn is adapted to northern Wisconsin and places of similar latitudes. It grows a medium stalk and matures in 95 to 100 days. Our stock is Wisconsin grown.

**Prices:—** $\frac{1}{2}$  bushel \$3.35; bushel \$6.50; 5 bushel or more \$6.40 per bushel. Bags extra at 40c each.

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### **WISCONSIN NO. 25 CORN**

The Wisconsin No. 25 corn is the earliest of all varieties of dent corn. It originated at Ashland Branch Wisconsin Experiment Station. It is a small early yellow dent and matures in a short season, being only adapted to regions of severe weather conditions. Our stock is all Wisconsin grown.

**Prices:—** $\frac{1}{2}$  bushel \$3.35; bushel \$6.50; 5 bushel or more \$6.40 per bushel. Bags extra at 40c each.

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### **SMUT NOSE FLINT CORN**

Smut Nose Flint is an improved flint corn variety developed at the Wisconsin Experiment Station. It grows a long ear, eight rows of yellow kernels and a medium stalk. The tip of the ear is of a deep red color, resembling a smutty nose. Our stock is Wisconsin grown and is shelled and graded.

**Prices:—** $\frac{1}{2}$  bushel \$2.60; bushel \$5.00; 5 bushel or more \$4.90 per bushel. Bags extra at 40c each.

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### **WHITE FLINT CORN**

White Flint corn is an eight row flint of medium size and is beautiful in appearance. It is a good yielder and an early corn. Our stock is Wisconsin grown. It is of good quality and will please you.

**Prices:—** $\frac{1}{2}$  bushel \$2.60; bushel \$5.00; 5 bushel or more \$4.90 per bushel. Bags extra at 40c each.

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### **KING PHILLIP FLINT CORN**

King Phillip is one of the earliest flint corn varieties we have. It is of a deep red color, it is an 8 row variety not very

large but a very good producer. It ripens in 70 to 80 days. Our stock is Nebraska grown, and is shelled and graded.

**Prices:—** $\frac{1}{2}$  bushel \$2.10; bushel \$4.00; 5 bushel or more \$3.90 per bushel. Bags extra at 40c each.

### **LONGFELLOW FLINT CORN**

Longfellow Flint is one of the oldest varieties of the flint types and is an 8 row long slender corn. The ears often grow 10 to 15 inches long. It is an early corn ripening in 75 to 85 days. We have a stock of this corn Nebraska grown.

**Prices:—** $\frac{1}{2}$  bushel \$2.10; bushel \$4.00; 5 bushel or more \$3.90 per bushel. Bags extra at 40c each.

### **REID'S YELLOW DENT CORN**

Reid's Yellow Dent is largely grown in the corn belt section of the United States and has become very popular. It is also becoming popular in Wisconsin as a silage corn. In a good corn season it will ripen in Wisconsin. We carry a supply of this stock which is Nebraska grown and is very fine.

**Prices:—** $\frac{1}{2}$  bushel \$1.80; bushel \$3.50; 5 bushel or more \$3.40 per bushel. Bags extra at 40c each.

### **IMPROVED LEAMING ENSILAGE CORN**

Improved Leaming is a yellow dent corn mostly grown in Kansas and Nebraska. It is a medium late corn and grows a very leafy stalk. There has been a great demand for this corn for a silage corn the past two years for the reason it produces a good tonnage of fine fodder with enough corn to make a good silage and which does not come on too early to interfere with threshing. We have an exceptional fine lot of this corn, Kansas grown, which is well taken care of and will germinate 90% or better. The price of this corn compared to prices of other silage corn should convince you to try it this year. Why pay an enormous price for silage corn when you can buy a good corn for less money? **Prices:—Bushel \$2.75; 5 bu. or more \$2.65 per bu.**

**Bags extra.**

### **IMPROVED RED COB ENSILAGE CORN**

Red Cob Ensilage corn is a pure white corn with a red cob. It grows very tall stalks and is a favorite where a big tonnage is desired. It is well adapted for refilling silos and even though it freezes this corn will not dry up as soon as other corn. It is a fine late fall feed. We have a good supply of Kansas grown Red Cob corn germinating 90% or better.

**Prices:—Bushel \$2.75; 5 bushel or more \$2.65 per bushel.**  
**Bags extra.**

### **NEBRASKA GROWN SEED CORN**

We are offering this year some very fine seed corn grown from Wisconsin seed stock, in Nebraska. We do not say it is as good as our Wisconsin corn and it will ripen later than Wisconsin corn. A good many localities prefer Nebraska seed corn grown from Wisconsin seed stock, for a silage corn and for this reason we have added this corn to our stock. Our trade is reaching out far and wide and our aim is to supply all our customers with their seed requirements.

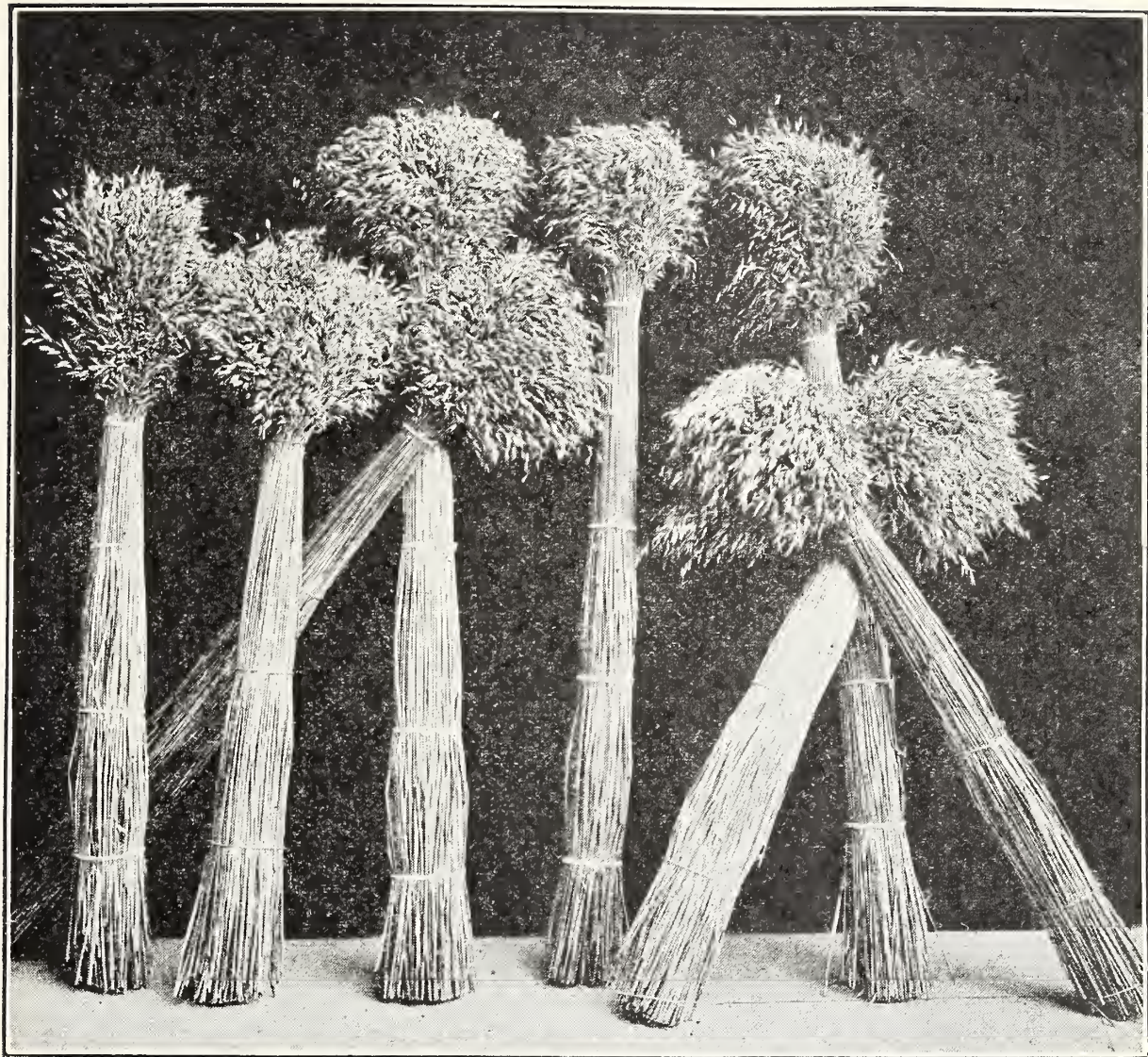
**Prices:—Golden Glow, Nebraska grown—** $\frac{1}{2}$  bushel \$2.10; 1 bushel \$4.00; 5 bushel or more \$3.90 per bushel.

**Silver King, Nebraska grown—** $\frac{1}{2}$  bushel \$2.10; 1 bushel \$4.00; 5 bushel or more \$3.90 per bushel.

**Murdock Yellow Dent, Nebraska grown—** $\frac{1}{2}$  bushel \$2.10; bushel \$4.00; 5 bushel or more \$3.90 per bushel.

**Bags extra at 20c each.**

## POPP & LANG SEED CO. SEED OATS



OATS SHEAVES FROM CORN VALLEY AND LANG HOMESTEAD FARMS  
EVERY ONE A "PRIZE WINNER"

Wisconsin pedigreed varieties of seed oats has been one of our specialties since in the seed business and we are pleased again this year to offer you very choice certified stock, field and bin inspected by the Wisconsin Experiment Association. All of our seed oats this year came from high yielding fields, grown from prize winning seed stock that was free from diseases and smut and especially free from wild oats or any other noxious weeds.

Our oats crop in 1926 was very fine and some great yields were reported from our growers.

We are fortunate to have to offer exceptional good seed oats with high germination and purity tests. Our stock was all grown for us by professional growers, under contract, and on our own farms, and great care was exercised in using only "Registered" seed stock from high yielding fields, so that the very best seed can be assured to our customers. Our seed oats are all thoroughly recleaned and graded over our modern machinery, and are all ready for seeding when you receive them.

Wisconsin varieties of oats have become favorites in many states. Last season we shipped seed oats to many states and we are pleased to know they have proven satisfactory where ever they have been grown. We highly recommend these varieties and would advise you, Mr. Farmer, that if you are not yet growing Wisconsin Pedigreed varieties of oats, to do so this year.

We recommend changing seed oats to increase crop yields and this year is a good time to start while oats are not high priced and quality is very good. Wisconsin varieties of oats have outclassed all other varieties in America.

### **"WHITE CROSS" PEDIGREE NO. 19, OATS**

This is the newest of the Wisconsin pedigreed varieties originating at the Wisconsin Experiment Station in 1911. The "White Cross" Pedigree No. 19 is a pure line selection from a cross between the Big Four, a large white oat and the Wisconsin No. 7, an early Kherson variety.

Through several years of breeding the early and heavy yielding qualities of the Early Kherson oats, and the plump white kernel of the Big Four Oats were united, and an oat has been produced that is as early as our Wisconsin No. 7 or Early Yellow Kherson oats, and still has the qualities of late varieties. It is a very heavy yielder, has a white berry of the late long type and has an average high straw very stiff and strong.

The "White Cross" oats are a fine nurse crop for clover and alfalfa. They produce a good white oats which is preferred by many farmers and furnishes plenty of straw which matures early, escaping the hot winds and rust often prevalent in late oats.

The "White Cross" oats were released from the Wisconsin Experiment Station in 1922 and we were one of the first to give them a trial. Last year we had a good acreage of these oats and are now able to offer a good quantity of this seed, all Jefferson County grown. We recommend these very highly and would advise you to give them a fair trial this year if you did not grow them last year. These oats are very popular in Wisconsin, they are in good demand and are successfully grown in all parts of the oat growing states.

Our own stock won first prize at the 1925 Wisconsin State Fair in sheaf and has won many other prizes since.

Be sure to order some of these oats. Give them a fair trial and they will surely please you.

**Prices:—Bushel \$1.00; 5 bushel 95c; 10 bushel 90c; 25 bushel or more 85c per bushel. New 2½ bushel size jute bags 20c.**

### **STATE'S PRIDE" WISCONSIN PEDIGREE NO. 7 OATS**

"State's Pride" is a Kherson or sixty day variety brought to America from the dry regions of southern Russia. Breeding work on this started at the Nebraska Station and in 1906 the Wisconsin Experiment Station started to improve this oats by pure line selection. It was grown for 5 years on test plots and each year showed an improvement, several times yielding over 100 bushel per acre.

"State's Pride" is a bright and shiny, small yellow oat with a very thin hull. A seven year average shows that "State's Pride" oats had a 28.4 percentage of hull while other varieties showed a percentage of nearly 50 percent hulls.

These oats have become very popular in the oats growing section as a nurse crop as they are the earliest of all varieties.

They are well adapted for rich black soils where lodging is apt to be. They grow a stiff straw of medium height and in cases where they lodged by storm they filled well. Wisconsin No. 7 "State's Pride" has been a great seller the past few years in the dairy sections of Wisconsin and other states and every year our stock was sold out before the season was over. Our stock this year is all Wisconsin grown and field and bin inspected by the Wisconsin Experiment Association. It is nice and bright and of good weight per bushel. It is thoroughly recleaned and free from wild oats and other weeds.

**Prices:—Bushel \$1.00; 5 bushel 95c; 10 bushel 90c; 25 bushel or more 85c per bushel. Bags extra; 2½ bushel jute bags 20c; cotton grain bags 40c each.**

### **WISCONSIN WONDER PEDIGREE NO. 1 OATS**

Wisconsin Wonder oats is a Jefferson County product, the original seed stock coming from a Jefferson County farmer who took great pains in selecting his seed.

The Wisconsin Experiment Station obtained some of this seed in 1901 and by breeding it for several years it proved to be



FIELD OF NO. 1 OATS FROM CORN VALLEY FARM

the best yielding and most popular late oats of Wisconsin. On the University of Wisconsin Farm it yielded 110.6 bushel per acre and since higher yields have been obtained.

Wisconsin Wonder is a large white oats of the late long type and grows a stiff straw from 3 to 5 ft. tall. It stands up well on rich black soil or bottom land and it also does well on clay and loam soils. Next to State Pride this oats ranks second in low percentage of hulls, having a record on a 7 year average of 29.6 percent hull, compared to 50 percent hull of scrub varieties. This is a most wonderful late oats widely disseminated in Wisconsin and other states.

We have a good, clean, heavy stock of this variety, State certified, field and bin inspected, all Wisconsin grown.

**Prices:—Bushel \$1.00; 5 bushel 95c; 10 bushel 90c; 25 bushel or more 85c per bushel. Bags extra; 2½ bushel size jute bags 20c; new grain bags 40c each.**



FIELD OF WISCONSIN NO. 5 OATS ON LANG HOMESTEAD FARM  
WHICH YIELDED 85 BUSHEL PER ACRE

### **SWEDISH SELECT WISCONSIN PEDIGREE NO. 5 OATS**

This oats was bred from the original Swedish oats which was imported into Russia from Sweden and in 1898 through the U. S. Dept of Agriculture, the Wisconsin Experiment Station received a portion of this seed. After years of selection and breeding it yielding exceptionally well on lighter soil and soils low in fertility. On rich clay and prairie soils it has a tendency to lodge.

Swedish Select oats are a large white plump oat. The plant has a dense root system and a very leafy tall straw often growing 5 ft. tall.

These oats have been grown in Wisconsin for nearly a quarter of a century and have never failed to produce a heavy yield per acre. Wisconsin ranks high in oats yields, having produced 49 bushel per acre on a three year average, compared to 34 bushel per acre for the United States in the same three years.

We have a fine stock of No. 5 Oats this year grown on our own farms. It is good weight, clean and bright.

**Prices:—Bushel \$1.00; 5 bushel 95c; 10 bushel 90c; 25 bushel or more 85c per bushel. Bags extra; 2½ bushel size jute bags 20c; new grain bags 40c each.**

### **POPP & LANG "REGISTERED" SEED OATS**

This is the third year that registered seed grains are being offered for sale. By "Registered" Seed we mean grain grown from seed which came from the Wisconsin Experiment Farm in 1925. No Registered seed can be grown for sale unless the seed stock comes from the Station Farm the same season. Registered

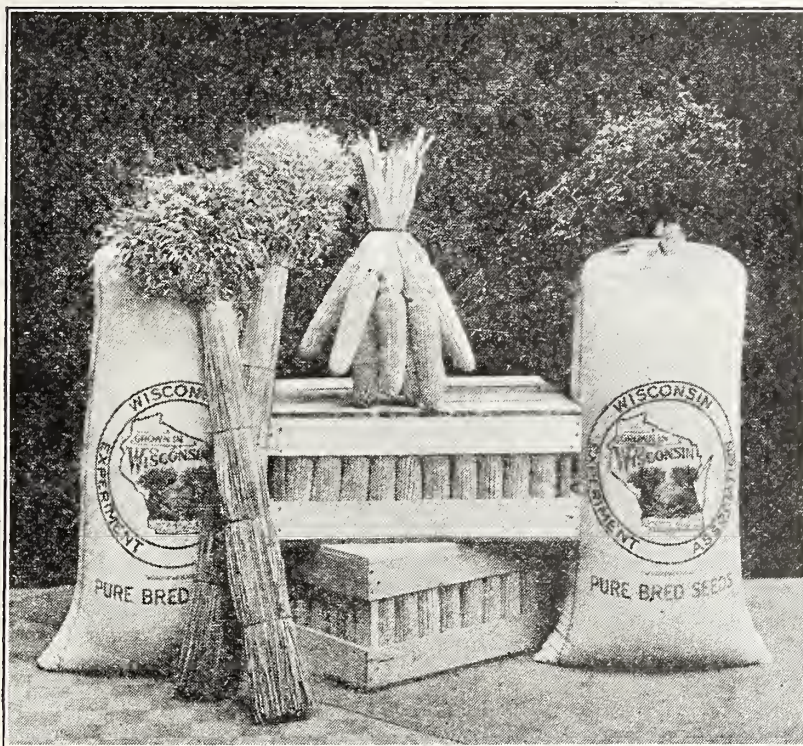
Seed is the very best and purest stock seed one can buy and every farmer who is interested in pure bred seed grains should buy our Registered Seed. We are the Pioneer Seedsmen in the Registered Seed business, being one of the first seed companies offering the following varieties in Registered Seed Oats.

**Wisconsin Pedigreed No. 19, White Cross Registered Oats, R. H. Lang or A. O. Popp stock. Prices:—Bushel \$1.05; 5 bushel \$1.00; 10 bushel 95c; 25 bushel or more 90c per bushel.**

**Wisconsin Pedigreed No. 7, "State's Pride" Registered Oats, Stuart Niere stock. Prices:—Bushel \$1.05; 5 bushel \$1.00; 10 bushel 95c; 25 bushel or more 90c per bushel.**

**Wisconsin Pedigreed No. 1 Wisconsin Wonder Registered Oats, A. O. Popp stock. Prices:—Bushel \$1.05; 5 bushel \$1.00; 10 bushel 95c; 25 bushel or more 90c per bushel.**

**Wisconsin Pedigreed No. 5 Swedish Select Registered Oats, R. H. Lang stock. Prices:—Bushel \$1.05; 5 bushel \$1.00; 10 bushel 95c; 25 bushel or more 90c per bushel. Bags extra; 2½ bushel size jute bags 20c; new grain bags 40c each.**



WISCONSIN REGISTERED SEEDS STAND FOR HIGHEST QUALITY

### FORMALDAHYDE

Treat your seed grain for smut and get a maximum yield. The formaldahyde treatment is the best and most effective.

**We sell formaldahyde in 1 pint bottles at 50c each. Not mailable.**

### GOLD MINE OATS

Gold Mine oats are a large plump yellow medium late oats. They are usually called Golden Drop oats. They grow a good straw and are a fine yielder. Stock is Wisconsin grown.

**Prices:—Bushel 95c; 5 bushel 90c; 10 bushel or more 85c per bushel. Bags extra.**

### IOWAR OATS

The Iowar is an improved white Kherson oat, extremely early, stands up well on rich ground and grows a short straw. This oats was developed at the Iowa Experiment Station and has been very satisfactory. Stock is Wisconsin grown.

**Prices:—Bushel 95c; 5 bushel 90c; 10 bushel or more 85c per bushel. Bags extra.**



FIELD OF PEDIGREED WHEAT

### MARQUIS SPRING WHEAT

Marquis Spring wheat has become the most popular spring wheat in the wheat growing section of the northwest. It is earlier than most varieties; therefore escapes the heat and rust. It grows bald heads of good size, hard chunky kernels and a tall stiff straw. In milling qualities it grades No. 1 northern. In yielding qualities it has a record of 60 bushel per acre and in 1919 a 50 bushel per acre yield was obtained here in Jefferson County. Marquis Spring wheat originated at the Canadian Experiment Station at Ottawa in 1892. The Wisconsin Experiment Station obtained a small amount of this wheat and tried it out, finding it the most adapted spring wheat for Wisconsin.

We have a fine stock of this wheat to offer this year, all Wisconsin grown.

**Prices:—Bushel \$2.10; 5 bushel \$2.05; 10 bushel or more \$2.00 per bushel. Bags extra at 40c each.**

### BLUE STEM SPRING WHEAT

Blue Stem wheat is a Minnesota variety and is a very heavy yielding wheat. It is a medium late spring wheat which grows a tall straw. It is a bearded variety and just a bit lighter colored than the Marquis. In milling qualities it will grade very good. We recommend this wheat for a mixture in oats.

**Prices:—Bushel \$2.10; 5 bushel \$2.05; 10 bushel or more \$2.00 per bushel. Bags extra @ 40 cents each.**

## **SPRING RYE**

Spring rye can be seeded in the spring and a good crop harvested the same season. The grain does not get as large and plump as the winter rye but it grows a good straw six feet tall and produces 30 to 40 bushels of grain per acre. It is a good early fattening feed for hogs, can be ground and fed in feeders or in slop. Try some of it.

**Prices:—Bushel \$2.10; 5 bushel or more \$2.00 per bushel. Bags extra.**

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## **POPP & LANG SEED BARLEY**

Wisconsin is the leading barley state in America and grows one-eighth of all the barley grown in the United States. Every year we ship large quantities of seed barley to New York, Pennsylvania and many other states. This shows the popularity of Wisconsin seed barley.

We specialize in the growing and dealing of the Wisconsin pedigreed strains and have a good stock of field and bin inspected seed to offer. All of our seed is thoroughly recleaned over our modern machinery and is of good weight and color.

Barley is taking a prominent part in the balancing of a feeding ration. It is fed to all stock and chickens. We are pleased to offer these varieties.

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## **WISCONSIN PEDIGREE BARLEY**

Wisconsin Pedigree Barley is the World's Champion Barley, having never been beaten on the show table. By the breeding of this barley the yield per acre was nearly doubled, which added millions of dollars to the farmers.

Wisconsin Pedigree Barley originated at the Wisconsin Experiment Station in 1898 from the original stock which was imported from Germany. This barley is of the six-row type, grows a vigorous stalk and a well filled head. It was bred for a high feeding content and a high yield per acre. This barley yielded on our own farm 67½ bushel per acre in 1918 and has a record yield of 75 bushel per acre. Our stock is all home grown.

**Prices:—Bushel \$1.35; 5 bushel \$1.30 per bushel; 10 bushel or more \$1.25 per bushel. Bags extra.**

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## **"REGISTERED" WISCONSIN PEDIGREED BARLEY**

We have to offer several hundred bushels of Registered Seed Barley grown from stock seed which came from the Wisconsin Experimental Station Farm last year. This is the finest lot of seed barley we have ever offered for sale. It is nice and plump, good color and pure. You cannot afford to miss this chance of getting real good seed barley. Order early before we are sold out.

**Prices:—Registered Wisconsin Pedigreed Barley; bushel \$1.40; 5 bushel \$1.35; 10 bushel \$1.30; 25 bushel or more \$1.25 per bushel. Bags extra.**

# SOY BEANS

A very good emergency crop. Really the best emergency hay crop to grow, due to its high protein content. Cows fed corn and soy bean silage have been known to increase the milk production.

They should not be planted too early, about corn-planting time is about right. On soils that have never grown soy beans it is best to inoculate them. Ask us for inoculation or write the Wisconsin Experiment Association.

One of the most valuable coming crops for silage with corn and hay next to alfalfa, and they are being planted more and more every year. There are different varieties; the small varieties as the Early Black, Ito San for the north, the Manchur for the corn belt states will do the best. They are a leguminous plant. As such plants as clover and alfalfa are very valuable for plowing under on sandy soils, adding humus and fertility to the soil, they are a boon to the sandy soils and will thrive on all soils. In our experience last summer we found that they would grow on soil so sour and acid that corn would not grow that is planted in with the corn, the corn was killed and the soy beans grew big tall plants. In protein they are equal to alfalfa and oilmeal. How better can you get this valuable protein than planting soy beans? Soy beans must be planted every year, they can be sown late on fields that have winterkilled clover and alfalfa and will produce an abundance of a very fine quality of hay. They are also an excellent crop for hogging down, as they mature earlier than corn, giving the hogs an early start and a feed that is very valuable to the hog in their growing season. For hay or hogging down sow about 85 lbs. per acre. They can also be planted in rows 24 inches apart and can then be cultivated. This requires less seed per acre, about 40 pounds per acre. The time is not far distant when no up-to-date farmer will think of planting corn without soy beans for silage. They can be planted with the corn and also harvested at the same time, they can be planted in the same box corn is planted in, but care must be taken or too many beans will be planted on some places; keep well mixed. They do not cause any trouble in planting, cultivating and harvesting and the beans planted with corn will produce just that much more feed. They are also valuable as a seed crop, thousands of bushels are grown and bring good money to the growers. They are a fine crop for hay, silage, hogging down, seed, plowing under for fertility, replacing protein in high priced feeds; pastures for milch cows, beef cattle and sheep. Can be grown anywhere corn will grow, all parts of Wisconsin, through the corn-belt in the eastern and southern states. Before you forget it, make out your order for soy beans and mail it to us, help put soy beans on every farm. Tell your neighbors about them.

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## WISCONSIN EARLY BLACK SOY BEANS

This is a very early variety. The earliest variety known and best adapted to northern Wisconsin. This is a small black bean, rich in protein and a valuable feed when ground into meal.

**Prices:—30 pounds \$1.95; 60 pounds \$3.75; 5 bushel or more per bushel \$3.65. Sacks free.**

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## ITO SAN SOY BEANS

This variety is next in earliness to Wisconsin Early Black but grows taller in stalk and can successfully be grown in almost every section of Wisconsin and adjoining states except northern



FIELD OF SOY BEANS

latitudes. A valuable crop to grow for green feed, hay and ground soy bean meal. Inoculate this seed for best results.

**Prices:—30 pounds \$1.80; 60 pounds \$3.50; 5 bushel or more at \$3.40 per bushel. Sacks free.**

#### **MANCHU SOY BEANS**

This is the most popular and widely known soy bean for Wisconsin and all northern central states. Grows a tall leafy stalk 3 to 5 feet high. The best soy bean for silage, giving an abundance of feed when planted with corn. They thrive best with Silver King or Murdock corn, also mature about the same time. Soy beans are great soil rejuvenators, increasing the fertility of the soil due to their ability to obtain nitrogen from the air. Makes also an excellent hay. Inoculate this seed for best results.

**Prices:—Wisconsin grown; 30 pounds \$1.80; 60 pounds \$3.50; 5 bushel or more at \$3.40 per bushel. Sacks free.**

#### **MIDWEST SOY BEANS**

Excellent for hay, silage, fertilizer and hogging down. Considered better than the earlier varieties for hay, growing a taller more leafy stalk. This is an Illinois bean. Our stock is practically Illinois grown.

**Prices:—30 pounds \$1.80; 60 pounds \$3.50; 5 bushel or more \$3.40 per bushel. Sacks free.**

#### **BLACK EYEBROW SOY BEANS**

Another good variety for silage. Also well suited for hay and grain. Mature about the same as the Manchu. Seed is black with light spots.

**Prices:—30 pounds \$1.90; 60 pounds \$3.75; 5 bushel or more at \$3.65 per bushel. Sacks free.**

# Inoculate With Nod-o-gen



## \$25.00 worth of Nitrogen for 25c

This is what Nod-o-gen does—what it will do for you.

1. A bushel size Nod-o-gen culture will inoculate 4 acres of Alfalfa or Clover.
2. The cost for 1 acre will be  $\frac{1}{4}$  of \$1.00 (price of bushel size) or 25 cents.
3. Nod-o-gen nodules on the crop will store an average of 100 pounds of Nitrogen to the acre, taken from the air. When the crop is plowed under this Nitrogen is added to the soil.
4. 100 pounds of Nitrogen is equal to 700 pounds of Nitrate of Soda worth \$25.00 at average prices.
5. Thus 25 cents worth of Nod-o-gen adds \$25.00 worth of valuable fertilizer to the soil and at the same time produces better crops.

### RETAIL NOD-O-GEN PRICES

Alfalfa and Clovers, 1 bu. size	-----	\$1.00
Alfalfa and Clovers, $\frac{1}{2}$ bu. size	-----	.75
Garden Crops, garden size	-----	.25
Soy Beans, Cow Peas, Field Peas and Vetches, 1 bu. size	---	.50
Soy Beans and Cow Peas, 5 bu. size	-----	2.00

—For Sale By—

**POPP & LANG SEED CO.**  
JEFFERSON, WIS.

# ALFALFA



ALFALFA FIELD ON CORN VALLEY FARM

Practically every farmer knows what alfalfa hay is or should know. Alfalfa practically means the difference between a profit or loss for every dairy farmer. But still there are farmers that can grow alfalfa and are trying to get along without this valuable protein hay. The price is practically in reach of every farmer. Grimm prices are the lowest they have been in many years, and probably the lowest they have ever been. If you wish a permanent stand of alfalfa get started with Grimm this year.

Practically every variety of soil can be made to grow alfalfa, excepting low wet marshy soils. Many upland soils can be made to grow a good crop that are now unable to produce a good crop of alfalfa. Some soils probably need lime, others need inoculation, some need both. Wonderful results have been obtained by liming and inoculating. It is a paying proposition to inoculate all your seed, we can furnish this inoculation. For further particulars write us or write to your County Agent.

We handle only the very best grades of alfalfa seed, we believe the best is none too good. It is all pure and cleaned with the best cleaning machinery it is possible to obtain and is free of all noxious weed seeds. Anybody finding any trace of noxious weed seeds will do us a great favor by returning the seed. We will be pleased to have your orders for alfalfa seed.

The seed staining law passed by the last session of Congress requires that all imported alfalfa and clover seed must be stained as follows: Italian Medium Red Clover, Turkestan and African Alfalfa must be stained 10% red, that is to say that 10 seeds of every 100 seeds must have a red color. Canadian Alfalfa and Clover must be stained 1% violet, alfalfa and clover seed im-

ported from all other countries must be stained 1% green. All seeds stained 10% red are unsuitable to our climate, as they will not withstand our severe winters. All these red stained seeds come from warm climates. All seed stained violet or green can be sown in this country with fairly good results, but our advice is to stay with northern home grown seeds. This law became necessary to prevent unscrupulous dealers to ship this seed into our country selling it as home-grown or mixing it with home-grown seed. Such seed can usually be purchased for less than our domestic seed and would sell as domestic seed. The unscrupulous dealer making a good income from this source. We have never handled any foreign seed except Canadian Variegated Alfalfa which has been found to be very hardy here in Wisconsin and surrounding states.

Alfalfa prices are at this writing about the same as last year, but the prospects are for higher prices later on and the market is strong at this writing. There are good indications for a good demand for alfalfa. It is advisable to buy early and save money. Inoculate all of your alfalfa seed to insure a better stand.

### **IDAHO GRIMM ALFALFA, BLACKFOOT BRAND**

It is a well known and well advertised brand of seed. Backed by The Idaho Alfalfa Growers Association of Idaho, a well established and reliable association, it is inspected by men of experience of the above association. When threshed and cleaned it is put up in 30 and 60 lb. sealed sacks. It is sealed by this association, having one of their certificates on each sack, which assures you that it is genuine Grimm alfalfa seed. This is the



CUTTING CROP OF GRIMM ALFALFA ON CORN VALLEY FARM

only way to buy Grimm alfalfa seed, do not buy Grimm any other way. The last Legislature passed a law that all Grimm seed sold in Wisconsin must contain a certificate showing that it has been certified as genuine Grimm. No seed is genuine Grimm without this certificate. All seed is pure, scarified, cleaned and ready to sow.

**Prices:—30 pounds \$12.10; 60 pounds \$24.00; 150 pounds or more at \$23.60 per bushel. Small sacks free. Put in double sacks at 15c extra.**

### **INDEPENDENT IDAHO GRIMM**

This is also a reliable Grimm, only it is put up by another association, namely: The Independent Growers Association of Idaho. Is practically as good as the Blackfoot brand, comes only in 60 pound sealed sacks, each sack containing a certified State certificate. Cheaper than Blackfoot but not cheaper in quality. Grimm seed prices are lower than for many years. This is the year to sow Grimm and insure a permanent stand.

**Prices:—30 pounds \$11.90; 60 pounds \$23.50; 150 pounds or more at \$23.10 per bushel. Double sacks extra at 15c each.**

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### **COSSACK ALFALFA**

Grown in South Dakota. The hardiest, best adapted variety to cold changeable weather conditions such as we have in Wisconsin and in other nearby states. Adapted to severe cold winters, also well suited to dry and upland drought stricken districts, is more hardier than the Grimm varieties.

**Prices:—30 pounds \$13.10; 60 pounds \$26.00; 150 pounds or more \$25.80 per bushel. New cotton grain sacks extra at 40c each.**

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### **MONTANA ALFALFA**

Grown in Montana and considered one of the hardiest of all common varieties, it being placed first on the list for hardiness. Considerable seed has been offered as Montana seed which in fact was only some common cheap variety, but sold at Montana prices. So we consider the only reliable way to sell Montana seed is in sealed sacks which insures genuine Montana seed. This seed is inspected by the Montana Seed Inspection Dept. and then put up in 60 pound sealed sacks under the supervision of The Wisconsin Seed Inspection Department. Look for the Wisconsin State Seal on every 60 pound sack of Montana alfalfa seed. If it is not there don't buy it for Montana seed. If any less quantity is wanted than 60 lbs. we must break seals.

**Prices:—30 pounds \$7.85; 60 pounds \$15.50; 150 pounds or more at \$15.40 per bushel. Double sacks extra at 15c each.**

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### **DAKOTA ALFALFA**

Grown in South Dakota, a popular good hardy variety. Where this variety has been tried it has given excellent results as regards to hardiness and heavy yields. Wherever this seed has been tried it has found good favor with the growers. The Dakota seed is usually of good quality and free of all noxious weed seeds.

**Prices:—30 pounds \$7.80; 60 pounds \$15.50; 150 pounds or more at \$15.25 per bushel. Sacks extra at 40c each, holding 2½ bushel each.**

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### **DAKOTA ALFALFA IN SEALED SACKS**

Grown in South Dakota. We are always trying to give our customers the best it is possible to produce, and to give full value for their money. We are offering for the second season Dakota alfalfa in sealed sacks. This gives you positive proof that it is Dakota grown seed and you get what you pay for when you buy your seed in sealed sacks. Free of all noxious weed seeds, in fact all our alfalfa is free of noxious weed seeds. If

any noxious weed seeds are found seed must be returned at once. This seed comes only in 60 pound sacks. If any other quantity is wanted we must break the seal.

**Prices:—30 pounds \$7.95; 60 pounds \$15.75; 150 pounds or more at \$15.50 per bushel. Double sacks extra at 10c each.**

### **IDAHO ALFALFA**

Grown in Idaho. Also known sometimes as Turkestan Alfalfa. This seed must not be confused with seed imported from Turkestan which must be stained. This variety has won many new friends the past few seasons. Seed is mostly larger and plumper than other varieties of alfalfa and requiring a few pounds more per acre than a smaller variety. Excellent crops of hay have been obtained from this variety. You can not go wrong sowing this variety this year.

**Prices:—30 pounds \$7.55; 60 pounds \$15.00; 150 pounds or more at \$14.75 per bushel. Double sacks extra at 15c each. Can also furnish this seed in 60 pound sealed sacks at 25c per bushel extra.**

### **KANSAS ALFALFA**

Grown in Kansas. Many farmers like to buy their seed as cheap as they can. Here we have a variety that can be sold as any northern grown alfalfa seed and will withstand our cold and changing winters. It is not advisable to obtain any seed for our climate further south than Kansas. Grown in comparison with other varieties it has given fully the yields as any other variety and in many cases better yields are obtained. It produces a very fine quality of hay. We are offering only strictly Kansas grown seed. In hardiness it compares favorably with other northern grown varieties and will live through any average winter.

**Prices:—30 pounds \$6.95; 60 pounds \$13.75; 150 pounds or more \$13.50 per bushel. New cotton grain sacks extra at 40c each.**

### **UTAH ALFALFA**

Grown in Utah. A good hardy common variety, grown at a high elevation insures it to be very hardy. A good all-around low priced variety.

**Prices:—30 pounds \$7.10; 60 pounds \$14.00; 150 pounds or more at \$13.75 per bushel. Sacks extra at 40c each.**

### **CANADIAN VARIEGATED ALFALFA**

Grown in Canada. This is the only imported seed we handle. It is considered to be practically as hardy as Grimm, but it is not a Grimm variety. It is well adapted to our Wisconsin climate, also for the surrounding states. The demand last season was very good for this seed. Try some of this seed this season. You are getting a variety fully equal in hardiness to Grimm at practically common alfalfa prices. This seed comes to us only in 60 pound sealed sacks, which insures it to be genuine Canadian Variegated Alfalfa. If a less quantity is wanted than 60 pounds we must break seals. Also if part of a bushel is wanted over even weight bushels.

**Prices:—30 pounds \$8.60; 60 pounds \$17.00; 150 pounds or more \$16.85 per bushel. Double sacks extra at 10c each.**

**We are in the market at all times for Medium Red Clover, Alsike, Timothy, Seed Corn. Mail us a sample of your seed with quantity you have for sale.**

## SWEET CLOVER

The most valuable fertilizer crop grown. Brings up run-down land very quickly, fitting the soil for alfalfa and other crops, and will grow on practically all soils and locations. When seeded with a nurse crop it gives a great abundance of fall pasture the same season. Can be pastured without harmful results to the sweet clover or to the cattle. Cattle do not bloat on it as they do on alfalfa. Many old pastures have been renewed with it. Makes a rapid growth with an abundance of feed in a short time, can be pastured early in the spring before other grasses or clovers are ready for pasture. Is also the last in the fall to be killed by frost, thus assuring a long growing season pasture. Resists drought equally or better than alfalfa. It is a very hardy plant and gives a fairly good quality of hay. We recommend the yellow blossom as the best suited for hay, and the white blossom best suited for pasture. Inoculate all of your sweet clover seed.

**White Blossom:**—This variety is best suited for pasture and fertilizer. Our stock is Minnesota grown, is cleaned and scarified. Scarifying increases the germination.. Most of the sweet clover seed has a hard coat which takes considerable moisture to soften this coat. By scarifying it breaks this coat, starting the germination so much quicker than if it were not scarified. Inoculation improves the stand very much, giving it a better start.

**Prices:**—30 pounds \$4.90; 60 pounds \$9.75; 150 pounds or more \$9.60 per bushel. Sacks extra at 40c each.



For Lawns, Golf Courses, Vegetable and Flower Gardens, SOILTEX provides a simple and economical means of testing the acidity of the soil and determining what treatment it requires.

# SOILTEX

test for acid soil

## Does Your Soil Need Lime?

### How Much Does It Need? Will it Pay?

"Lime, Legumes and Inoculation"—this has come to be the slogan of the progressive farmer who wants to grow better crops and increase the fertility of his farm. Alfalfa, Red Clover, Sweet Clover, all require lime. Most other crops are benefited by it. Lime corrects acidity, sets free plant-food, improves the texture of the soil, and is necessary to the activity of nitrogen-gathering bacteria.

### Save Money by Testing Your Soil

To apply less lime than is required, or to fail to apply it when needed, means loss of fertility and poorer crops. To apply more lime than your soil needs is wasting labor and money. Either way, you save money by testing your soil and knowing exactly what treatment it requires.

### SOILTEX Tells What Your Soil Needs

With Soiltex, a new quick, easy and accurate soil testing method developed at the Michigan State Agricultural College, you can determine exactly in a few minutes whether your soil is acid, and how much lime it needs. Each outfit will make 75 to 100 tests. Full directions, color chart and lime table included. No special knowledge or equipment required. Costs less than 2 cents per sample tested. *Soiltex will save you money.*

**SOILTEX** Pocket-size Soil Testing Outfit, with color chart and lime table . postpaid **\$1<sup>00</sup>**

**Yellow Blossom:**—This is about two weeks earlier than the white and is best suited for hay. Excellent pasturage has been obtained from this variety. Does not grow quite as tall and rank as the white. This is northern grown seed mostly in the state of Minnesota. The demand is good for this variety. Inoculate this seed for best results. This seed is scarified.

**Prices:**—30 pounds \$5.10; 60 pounds \$10.00; 150 pounds or more at \$9.75 per bushel. Sacks extra at 40c each.

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### **GRUNDY COUNTY WHITE BLOSSOM SWEET CLOVER**

We were fortunate in securing the only supply grown in Jefferson County, Wisconsin in 1926. Therefore this is the only lot that can be offered. Produces a better quality of hay than the common and is suited for hay, pasture, fertilizer and a great seed crop. Is a very leafy early variety and is from two to three weeks earlier than the common. For seed it usually ripens earlier than most weed seeds. Yields have been obtained as high as 8-15 bushel per acre. For hay it is more easily handled, being finer in quality than the common varieties. Many farmers that have tried this seed prefer it to the others. Is an early, quick producing pasture crop. Try some of this seed this season. Inoculate for best results.

**Prices:**—30 pounds \$5.10; 60 pounds \$10.00; 150 pounds or more at \$9.75 per bushel. Sacks extra at 40c each.

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### **ALBOTREA SWEET CLOVER**

We were unable to obtain any genuine seed this year. Rather than ship out doubtful seed, we will not handle any. The supply is very limited. If you can not obtain any Albotrea the Yellow Blossom will practically take its place. There is not very much difference between the two.

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### **MEDIUM RED CLOVER**

Due to the hot dry season when clover was filling the seed did not fully fill out, which caused many brown seeds in seed this season. Most of the plump seed will germinate. The quality is not as good as in former years, but the purity seems to be better, seeming to be more free of common weed seeds. Due to the short crop of clover seed prices are high. These high prices will induce to mix foreign seed with domestic seed, or to sell foreign seed. Watch out for clover seed containing 10% of stained red clover seed for this seed is unfit for our climate. Seed stained 1% violet or green is all right for our climate. This is foreign seed and should not be confused with our domestic seed.

Our stock is all home-grown Wisconsin grown seed, well cleaned, pure and clean of all noxious weed seeds. Many farmers have been having poor success in growing clover the past few seasons. Have your soil tested or ask your County Agent. Probably your soil needs lime. We can furnish you a way to tell if your soil needs lime. We have an article which sells at \$1.00 per box called "Soiltex." This will tell you if your soil needs lime and how many ton per acre. Inoculating will also greatly improve the stand of your clover. Inoculate with Nodogen. Do not let high prices or poor success discourage you in growing clover. Do not rob your soil, keep on growing clover.

**Prices:**—30 pounds \$11.60; 60 pounds \$23.00; 150 pounds or more at \$22.75 per bushel. Sacks extra at 40c each.

### **MAMMOTH CLOVER**

Mostly Wisconsin grown. A large and coarser clover than the Medium Red. Used to a great extent for fertilizer, and as a pasture crop. Best suited to light sandy or run down soils. Produces more hay than the Medium, but a coarser hay.

**Prices:—30 pounds \$13.30; 60 pounds \$26.40; 150 pounds or more at \$26.25 per bushel. New cotton grain sacks extra at 40c each.**

### **ALSIKE CLOVER**

Wisconsin grown and free of Canada thistle. A clover well suited to low, wet soils. Will grow on lower or wetter soils than Medium Red. This clover is best sown with timothy, the timothy helps it stand up better, as the Alsike will usually lodge. Wonderful crops of hay have been obtained when sown mixed. Will grow on more acid soils than medium clover on either low or high soils. Is very high in protein, replacing alfalfa for those who cannot grow alfalfa and is very hardy. Prices are high this year, but do not save on clover. Treat your soil well, and it will repay you many fold.

**Prices:—30 pounds \$12.10; 60 pounds \$24.00; 150 pounds or more \$23.75 per bushel. New cotton grain sacks extra at 40c each.**

### **WHITE CLOVER**

This is a small white flowered clover used mostly for lawns and permanent pastures. Seed is small and a pound will go a long ways. Our stock is all home-grown seed.

**Prices:—35c per pound.**

### **TIMOTHY**

This grass is practically known by every farmer. Not as high in protein than alfalfa or clover, but when sown with clover or alfalfa at the rate of 5 pounds per acre it makes an excellent quality of hay. There are nearly always spots on an alfalfa or clover field where the alfalfa or clover is killed or died out. Timothy then fills in this gap, thus assuring you of a full crop of hay. Timothy when sown with alfalfa or clover will also keep out Blue Grass, or commonly known as June Grass.

The crop the last season was rather plentiful and prices are low, so make use of these low prices. Our seed is practically all home-grown seed, well cleaned and graded and free of all noxious weed seeds.

**Prices:—½ bushel \$1.80; 1 bushel \$3.50; 150 pounds or more at \$3.40 per bushel. New cotton grain sacks extra at 40c each.**

### **TIMOTHY AND ALSIKE**

There are always some farmers who prefer a mixed seed, so we are offering mixed Timothy 80% and Alsike 20%, or by weight 36 pounds of Timothy and 9 pounds of Alsike. This makes a good mixture for hay for horses. This is not some worthless mixture, but seed taken from regular stock.

**Prices:—½ bushel \$3.30; 1 bushel \$6.50; 150 pounds or more at \$3.40 per bushel. Sacks extra at 40c each.**

### **RED TOP**

Best suited for low wet soils, especially on soils where Timothy or Alsike will not thrive. Will do well on soils that are likely to be flooded, and are dry part of the season. Will make a fine quality of hay if sown with Alsike where Alsike can be grown.

**Price:—32c per pound. Sacks extra at 15c each.**

**BLUE GRASS.** Also known as June Grass. Fine for lawns and permanent pastures.

**Price:—35c per pound. Sacks extra at 15c each.**

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**ORCHARD GRASS.** Will grow well in shady places such as orchards and near a woods. Produces a tall coarse hay.

**Prices:—25c per pound. Sacks extra at 15c each.**

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**GOLDEN MILLET.** Also known as German Millet. The most popular of all millets, growing rather tall, strong stems with wide leaves. Is a good millet for hay, and is a heavy seed producing variety. A medium late variety.

**Price:—5¼c per pound. Sacks extra at 40c each.**

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**COMMON MILLET.** An earlier Millet than the Golden. Does not grow quite as tall as the Golden, but gives an excellent quality of hay, due to the fine leafy stalks it produces.

**Price:—5¼c per pound. Sacks extra at 40c each.**

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**HUNGARIAN MILLET.** The most popular of all Millets, and earlier than Golden. Produces an abundance of hay of fine quality that is equal to and better than Timothy. Is used many times as an emergency hay crop.

**Price:—5¼c per pound. Sacks extra at 40c each.**

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**SUDAN GRASS.** An excellent crop to grow as an emergency hay crop. Grows rapidly to a height of 5 to 7 feet in about 60 to 75 days. Giving an excellent green feed and splendid hay. In many cases it grows a second crop ranging from 3 to 4 feet tall of a fine quality of hay. Sow about 30 to 35 pounds per acre. Do not sow before danger of frost is past for it is very easily killed by frost.

**Price:—8c per pound. Sacks extra at 20c each.**

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**FLAX.** This crop has become a great favorite with many farmers the past season. It has a high protein content which is equal to oil meal. Many farmers sow it with oats at the rate of 12 pounds per acre. Why pay high prices for protein when you can grow it right on your own farm.

**Price:—½ bushel \$1.90; 1 bushel \$3.75; 5 bushel or more at \$3.50 per bushel. Sacks extra at 40c each.**

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**BUCKWHEAT.** Many farmers are using this to sow after a crop of canning peas for a second crop with very good results as a seed crop. Makes an excellent flour for pancakes, is also a fine poultry feed mixed with other home-grown feeds. Sow Buckwheat June 10th to July 10th.

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**JAPANESE.** Is about a week earlier than Silverhull. The seed is quite large, of dark brown color.

**Price:—½ bushel 80c; 1 bushel \$1.75. Sacks extra at 20c each.**

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**SILVER HULL.** Has rather a small grain, light gray in color nearly round in shape. Is an early variety.

**Prices:—½ bushel 80c; 1 bushel \$1.75. Sacks extra at 20c each.**

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**DWARF ESSEX RAPE.** A good combination to sow for hog pasture is: Rape 6 pounds, oats 1½ bushel, Canadian Field

Peas 1½ bushel. Can also be sown in winter rye in the spring, giving an abundance of feed for hogs and sheep. Can be sown from early spring to summer, doing best in the summer and fall. can also be sown in corn after the last cultivation. Sow 5 pounds broadcast.

**Price:—10c per pound. Sacks extra at 15c each.**

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### **FIELD PEAS**

Also known as Canadian Field Peas and also as White Peas. They are of a grayish white color, medium early and heavy producers of hay and seed. Sow 1½ bushel of oats and peas per acre for hay. The grain makes an excellent feed for hogs, being high in protein. Well adapted to all sections, and under almost all weather conditions. Especially well adapted to sandy soils and poor clay soils. Can also be sown as an emergency hay crop when sown with oats. Our stock is all fancy Wisconsin grown.

**Prices:—30 pounds \$2.10; 60 pounds \$4.00; 5 bushel or more at \$3.90 per bushel. Sacks free.**

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### **POTATOES**

Potatoes have been a short crop and high in price for the past few seasons which have given many farmers a good cash income. There is always a good demand for potatoes. When buying seed potatoes why not buy pure-bred standard bred potatoes. They will outyield the scrub varieties and sell for more money. It is impossible to give prices now. **So ask for prices when ready to buy.**

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### **EARLY OHIO POTATOES**

The earliest and best of all early varieties. A heavy yielding potato, also the most popular. Flesh is reddish in color, more long than round. **Ask for prices.**

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### **IRISH COBBLERS**

A potato that is well liked, cooks white and mealy. The heaviest yielding early variety, most popular of all early varieties. It is a pure white variety, nearly round in shape. **Ask for prices.**

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### **EARLY TRIUMPH**

This is an extra early variety, usually the first on the market, reddish pink in color and nearly round in size, medium smooth and has a splendid flavor. A good productive early potato. **Ask for prices.**

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### **RUSSET RURALS**

A medium late variety that has grown in popularity very rapidly the last few years, producing high yields, sometimes outyielding Rurals. Has a rusty color, otherwise closely resembles Rurals. Excellent potato for cooking and equal to any grown. **Ask for prices.**

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### **GREEN MOUNTAIN**

This is a popular late variety, is an excellent cooking potato, a vigorous grower and a heavy yielder, and grows well on all soils. Is a pure white potato, longer than wide, somewhat flat and the best all around cooking potato. Cooking up dry and mealy with an excellent flavor. Will do well on almost all soils. **Ask for prices.**

## RURAL NEW YORKERS

One of the oldest popular varieties grown, is round to oval on one end, pure white and is a very good keeper. A vigorous grower, and will do well on all soils, especially sandy soils. **Ask for prices.**

# Popp & Lang's Garden Seeds

**EARLY EVERGREEN SWEET CORN.** This sweet corn is a pure white corn resembling the late Evergreen only that it is very early and does not grow as large in ears and stalks as the late variety. It grows medium sized ears which are sweet and tender and is a favorite among gardeners.

**Prices:—Post paid, ¼ lb. 12c; ½ lb. 20c; 1 lb. 35c.**

**GOLDEN BANTAM SWEET CORN.** Golden Bantam corn is the most delicious, rich and distinct flavored sweet corn obtainable. It stands out among the other varieties and everybody likes it. It grows a golden yellow colored ear about 5 to 6 inches long and is a big producer, growing several ears to a stalk. It is medium early.

**Prices:—Post paid, ¼ lb. 12c; ½ lb. 20c; 1 lb. 35c.**

**STOWELL'S EVERGREEN SWEET CORN.** Stowell's Evergreen is a medium late variety, growing large stalks and large ears. It is a great producer and is the canner's favorite. This corn is very valuable for fodder after the ears are snapped for canning because the forage contains a high sugar content.

**Prices:—Post paid, ¼ lb. 12c; ½ lb. 20c; 1 lb. 35c.**

## POP CORN

**Black Beauty.**—The finest popping corn of any variety and the earliest pop corn grown. Often grows two ears to a stalk.

**White Rice.**—The oldest popular variety, is a white corn with a large ear, is a very good seller.

**Red Rice.**—Closely resembles White Rice, red in color.

**Dwarf Rice.**—A short ear with long kernels. Is becoming a very favorite variety and is excellent corn for popping. Medium early, grows two to three ears to a stalk.

**Prices all varieties:—Post paid, ¼ lb. 10c; ½ lb. 15c; 1 lb. 20c.**

## GARDEN PEAS

### POPP & LANG'S EXTRA EARLY

This variety is extra early and grows round seeds which are preferred by gardeners for the early market. They ripen very even, thus giving for the first picking about 75% of the entire crop.

**Prices:—Post paid, ¼ lb. 12c; ½ lb. 20c; 1 lb. 35c.**

## ALASKA PEAS

This variety is also very early. The vines grow from 20 to 30 inches high and bearing well filled medium sized pods. This is the most popular variety for the cannery.

**Prices:—Post paid, ¼ lb. 12c; ½ lb. 20c; 1 lb. 35c.**

## LITTLE GEM PEAS

The Little Gem pea is the most popular variety for the home garden. It is a heavy producer, has a fine flavor, and large well

filled pods. This pea is the best for the green market and is our largest seller. Be sure to order these peas for your garden.

**Prices:—Post paid, ¼ lb. 12c; ½ lb. 20c; 1 lb. 35c.**

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### **POPP & LANG'S BEANS**

**IMPROVED GOLDEN WAX.** This variety is an improved strain of the Golden Wax bean. It has long been bred for a pod very suitable for high class table qualities. It grows large pods, very tender, brittle, stringless and of a golden color. One of the most popular home garden varieties.

**Prices:—Post paid, ¼ lb. 12c; ½ lb. 20c; 1 lb. 35c.**

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**PENCIL POD WAX BEAN.** The Pencil Pod is the best of the black seeded wax varieties. It is early, very productive and of excellent flavor. The pods are round, straight, stringless, brittle and clear yellow in color.

**Prices:—Post paid, ¼ lb. 12c; ½ lb. 20c; 1 lb. 35c.**

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**IMPROVED BUSH LIMA BEAN.** Our Improved Bush Lima bean is early, large and productive. It grows upright heavy foliage. The pods are uniform in size and the beans are large, thin skinned and fine flavored.

**Prices:—Post paid, ¼ lb. 15c; ½ lb. 25c; 1 lb. 45c.**

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**WHITE NAVY BEANS.** The most common bean used for food.

**Prices:—Post paid, ¼ lb. 10c; ½ lb. 15c; 1 lb. 25c. Not prepaid, bushel or more \$4.80.**

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**RED KIDNEY BEANS.** **Price:—Post paid, ¼ lb. 15c; ½ lb. 25c; 1 lb. 40c. Not prepaid, bushel \$7.25.**

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**MANGLE WURTZEL OR COW BEETS. MAMMOTH LONG RED.** Mammoth Long Red beets are mostly used for feed for stock and chickens and every farmer should plant some of these for the fine succulent feed they produce.

**Prices:—Post paid, ¼ lb. 12c; ½ lb. 20c; 1 lb. 40c.**

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**GOLDEN TANKARD BEET.** Like the Mammoth Long Red, the Golden Tankard grows mostly above the ground. It is not quite as large as the Mangel Wurtzel but contains a bigger percentage of sugar. We recommend this beet for part of your planting.

**Prices:—Post paid, ¼ lb. 12c; ½ lb. 20c; 1 lb. 40c.**

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**WHITE SUGAR BEET.** Sugar beets are familiar with most everybody. When not raised for the beet companies every gardner ought to plant sugar beets for poultry, stock and home use.

**Prices:—Post paid, ¼ lb. 15c; ½ lb. 25c; 1 lb. 45c.**

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**PURPLE TOP STRAP LEAF TURNIP.** The well known standard variety and great favorite for table use. It is flat in shape, purple above the ground and white below.

**Prices:—Post paid, ¼ lb. 18c; ½ lb. 30c; 1 lb. 50c.**

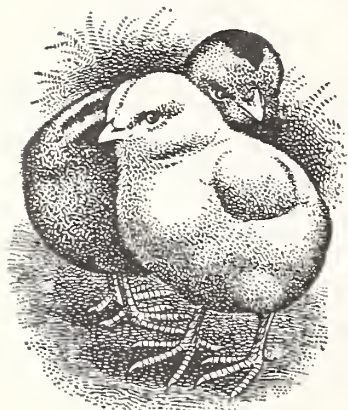
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**AMERICAN PURPLE TOP RUTABAGA.** This is the standard and most popular variety rutabaga. It is a very heavy yielder, is very hardy and a fine keeper. Is very good for both table and stock.

**Prices:—Post paid, ¼ lb. 18c; ½ lb. 35c; 1 lb. 50c.**

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# BABY CHICKS



As baby chicks and seeds come about the same time of the year we will again this season handle baby chicks. We have contracted with a nearby hatchery for all the chicks we can sell. These chicks are all from pure-bred inspected certified flocks, free range, healthy country flocks, and are hatched by real dirt farmers who know how to hatch baby chicks. Our chicks will probably cost you more money than you can buy some run-out scrub stock for. When you buy pure-bred seeds, why not buy pure-bred chicks. The chicks are from flocks that

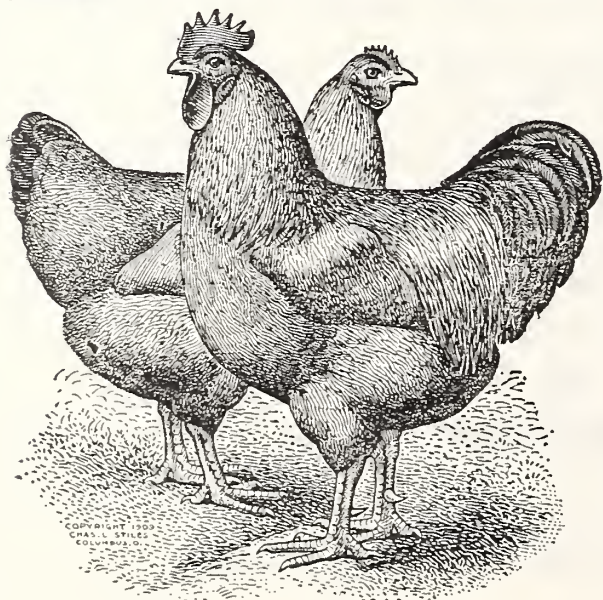
have been bred and culled for heavy laying qualities. Of the best strains in the country. Our hatchery man is instructed to ship out only healthy thrifty chicks "Full of Pep."

**How to Order.** Address all orders to Popp & Lang Seed Co., Jefferson, Wis. Orders are booked for delivery for any date you name at 25 per cent with your order, balance three weeks before shipment is made, or payment may be made when you mail your order. All chicks are sent by Parcel Post. No less than 25 chicks are shipped.

**Guarantee.** Chicks are guaranteed to arrive 97 per cent alive. A few extra chicks are added for any possible loss that may occur. In case less than 97 per cent live chicks arrive, then we will replace the dead chicks in the next shipment. All claims must be made within twenty-four hours, and must be accompanied by a voucher from your postmaster. We have seen many of these chicks grow to be heavy laying hens of the highest egg production of free range country flocks. A special discount of 5 per cent in lots of 500 or over. With reasonable care these chicks will make you money.

**White Wyandottes.** They are of the Martin strain. Is a close rival of the Barred Rock. Are good layers. Especially adapted for broilers. They lay a brown egg and are in the class with the heavy breeds.

**Prices:—25 chicks \$5.50; 50 chicks \$10.50; 100 chicks \$20.00.**

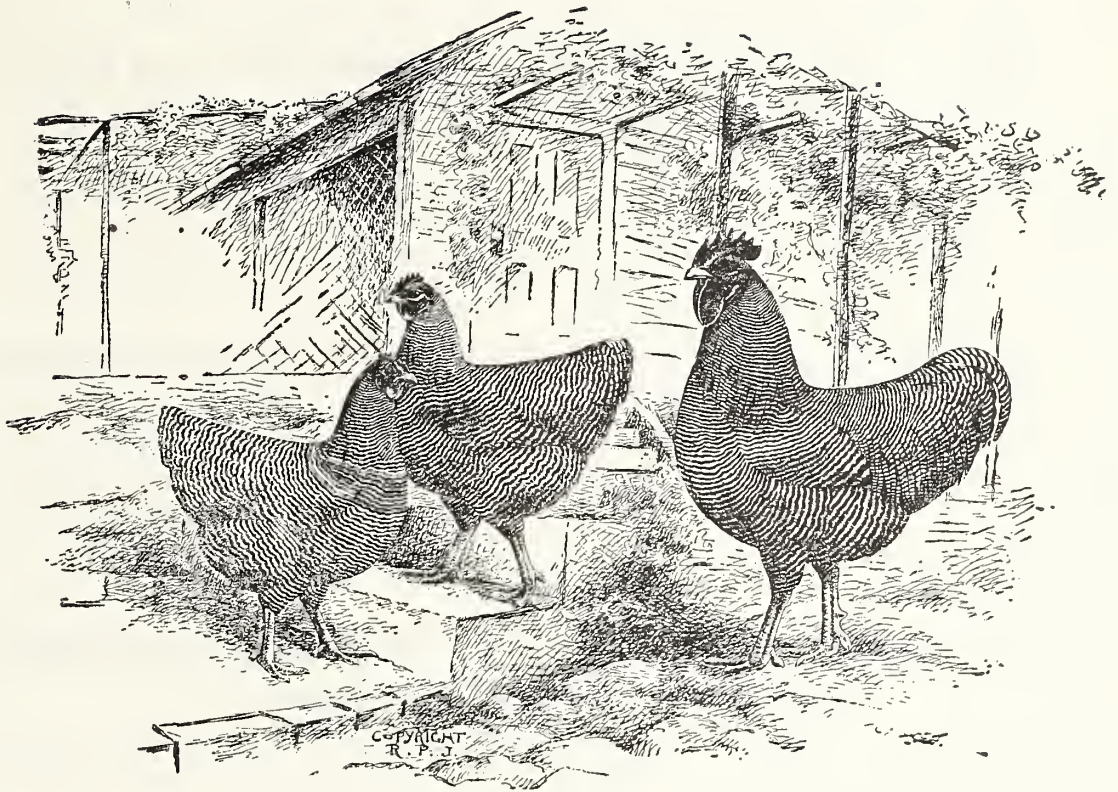


**Single Comb Rhode Island Reds.** They are becoming a good all around popular breed and an excellent winter layer. They are of the University and of Applewood strain. They belong to the heavy breeds.

**Prices:—25 chicks \$5.00; 50 chicks \$9.50; 100 chicks \$18.00.**

**Barred Plymouth Rocks.**

They are still acknowledged to stand at the head of all the breeds as a general purpose fowl. They have stood the test for many years. They mature early,

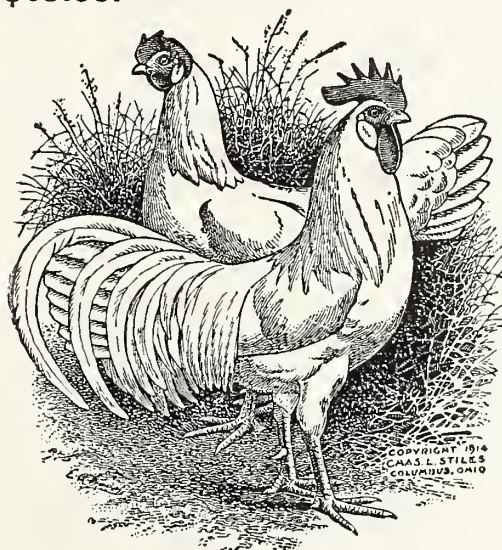


are of good size, hardy and easy to raise. Very desirable for broilers and roasters. Are prolific layers, good setters, and good mothers. They belong to the heavy breeds. We are offering the Thompson-Ringlet and Hahn strain. This strain is a combination of exhibition and utility. They are among the heaviest sellers. Place your order early.

**Prices:—25 chicks \$5.00; 50 chicks \$9.50; 100 chicks \$18.00.**

**White Plymouth Rocks.** They are of the same size as the Barred Rocks, white in color and great winter layers. They are of the Halbach and Fishel strain. Excellent for broilers.

**Prices:—25 chicks \$5.50; 50 chicks \$10.00; 100 chicks \$19.00.**



**Single Comb White Leghorns.** Single Comb White Leghorns have proven to be the greatest money makers of all known varieties of fowls. The standard weight for males is 5½ pounds; for females 4 pounds. Their eggs bring a premium on the market. We are offering chicks of the Tancred-Cushman strain, a strain that has produced from 225 to 240 eggs, some up to 300 eggs per year. Birds are of the large type which will stand up under continued heavy egg production. These are the chicks to order for egg production.

**Prices:—25 chicks \$4.25; 50 chicks \$8.00; 100 chicks \$15.00.**

**Single Comb Buff Leghorns.** Rank well with the light breeds for egg production. First class and up to standard.

**Prices:—25 chicks \$4.25; 50 chicks \$8.00; 100 chicks \$15.00.**

**Single Comb Brown Leghorns.** One of the most popular breeds in America. Very vigorous, active, strictly non-setters. They lead with the best in laying. Excellent winter layers. They are a very beautiful bird, having large, bright red comb and wattles, pure white lobes, clean yellow legs, bay eyes and beautiful plumage with a proud carriage. They are small feeders. Chicks are easily raised, grow and feather out quick. Often begin to lay when but four to five months old.

**Prices:—25 chicks \$4.00; 50 chicks \$8.00; 100 chicks \$15.00.**

**Single Comb Mottled Anconas.** They resemble the Leghorns in many respects. They will produce as many eggs as any breed in existence. Eggs are large and pure white in color. They are non-setters, small eaters and excellent foragers. Very hardy. They are of the Shepard-Anderson strain. One main flock of 175 hens averaged \$71 per month for ten months with ordinary care. There is a good demand for these chicks. So better place your order early.

**Prices:—25 chicks \$4.50; 50 chicks \$8.50; 100 chicks \$16.00.**

### **POPP & LANG'S POULTRY FEEDS**

We are local agents and distributors for the "Globe Brand" poultry feeds and carry a complete line of best grade poultry and chick feeds, laying mash and chick starting feeds in stock. These feeds are a balanced ration made up for the purpose the consumer buys them for. They contain only good, clean grains and not dust, chaff or screenings.

Poultry will not be profitable if you do not feed them the proper feeds. If you are interested in poultry feeds be sure and ask for our prices. The prices of these feeds vary from time to time, so are unable to give you an established price for the season.

**Be sure** to compare our prices before buying elsewhere.

### **PRICE LIST POPP & LANG SEED CO.**

#### **"GLOBE BRAND" POULTRY FEEDS**

POULTRY SCRATCH, Best Grade:—100 lbs. \$2.60.

POULTRY SCRATCH, Second Grade:—100 lbs. \$2.50.

GROWING SCRATCH:—100 lbs. \$2.80.

BABY CHICK SCRATCH:—100 lbs. \$3.00.

EGG MASH:—100 lbs. \$3.25.

GROWING MASH:—25 lbs. \$1.10; 50 lbs. \$2.05; 100 lbs. \$4.00.

BABY CHICK MASH:—25 lbs. \$1.35; 50 lbs. \$2.45; 100 lbs. \$4.75.

ALFALFA MEAL:—100 lbs. \$2.25.

BONE MEAL:—100 lbs. \$4.00.

MEAT MEAL:—100 lbs. \$4.00.

MEAT SCRAPS:—100 lbs. \$4.25.

SUNFLOWER SEED:—100 lbs. \$8.00.

LIME GRIT:—100 lbs. \$1.00.

MICA SPAR GRIT:—100 lbs. \$1.10.

PEARL GRIT:—100 lbs. \$1.10.

GENUINE OYSTER SHELLS:—100 lbs. \$1.10.

GRANULATED CHARCOAL:—Lb. 3½c; 50 lbs. \$1.70; 100 lbs. \$3.25.

All Feeds are F. O. B., Jefferson, Wis. Sacks free.

## POPP & LANG'S MINERAL FEEDS

Through recent feeding experiments Agricultural College and Experiment Station Officials have been teaching the importance of mineral feeding to insure maximum profits. Practically every farm paper and feed paper have carried considerable space on the necessity and advisability of feeding extra minerals. Progressive breeders have been quick to realize the advantages to be derived from mineral feeding and now minerals are being fed by leading breeders.

The recommendations made by College and experiment station authorities regarding the feeding of minerals would require a large volume. Practically all agree that the only minerals necessary besides those contained in the feed are calcium, phosphorous, sodium, chlorine and iodine. The work of the Wisconsin Station is typical of the recommendations of feeding authorities.

Our Mineral Feeds furnish the calcium, phosphorous, sodium, chlorine and iodine in the proper proportions. Our feed is 100% mineral feed, has no fillers nor harmless drugs. Special compounded feeds for all farm animals.

**Prices:—\$4.00 per 100 lb. sack; 1 ton \$75.00.**

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## POPP & LANG'S COMMERCIAL FERTILIZER

For the benefit of our local trade we have added a complete line of commercial fertilizers, known as "Swift's Red Steer Fertilizers." No matter how well tilled or manured your soil is, there are cases where the soil is deficient in certain soil substances. By adding a certain kind of commercial fertilizer wonderful results have been obtained. There is a fertilizer for every soil and crop. Come in and talk it over.

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### FERTILIZER PRICES FOR SPRING 1927

BRANDS	Ammonia	Phos. Acid	Potash	Retail Price Per Ton
Red Steer 0-20-0-----	0	20	0	\$30.80
Red Steer 2-12-2-----	2	12	2	35.00
Red Steer 0-12-12-----	0	12	12	38.85
Red Steer 0-16-0-----	0	16	0	26.65
Vigoro for Lawns and Garden, 100 lbs.				5.00

A 5% discount will be given for cash if taken from cars when fertilizer arrives.



## Service worth the money

As the Authorized Swift Agent in this community, we are equipped to give you a real service—a service which we want to make worth more than you pay—when we sell you Swift's Red Steer Fertilizers.

We have given careful consideration to the crop and soil needs of this community, and have worked out with Swift & Company the analyses which conform to these needs and to the recommendations of the state experiment stations.

When we sell Swift's Red Steer Fertilizers to you, we are selling fertilizers which are made right—fertilizers which are backed by the fifty year old Swift reputation for making each product the best of its kind.

*The A. S. A. (Authorized Swift Agent) in this territory is:*

—For Sale By—  
**POPP & LANG SEED COMPANY**  
Jefferson, Wisconsin